

## **Hair today gone tomorrow – globally renowned wig making company relocates to new development at Apollo Park**

Banbury Postiche, a leading company in the world of wigs, is set to relocate to a new development at Apollo Park in North Oxfordshire.

The niche company, which is the only one of its kind, has been making wigs for more than 90 years, and started life as a small family business in Banbury.

It is at the forefront of developing and providing hair products, wig-making equipment and education to the hair market as well as a wide range of customers from the NHS and even film companies.

However, it has been at its current premises in Little Bourton House since the 1960s and has outgrown the site in recent years.

Now, owners Nick Allen and Rory Henderson, plan to relocate three miles down the road to Apollo Park after buying four industrial units at the new development at Wroxton, just outside Banbury.

Nick Allen of Banbury Postiche, said: "Banbury Postiche has grown from a family business to a multi-million pound international company and as a result we just outgrew our current premises.

"We are really excited about the move and are delighted that we are remaining in Banbury. We are going to be moving into custom-built premises which will meet the needs of our company and customers. This is a new chapter for the company and one which will help enable it to continue for another 90 years. We have customers from all over the world and our services range from providing wigs for NHS and private patients, to providing materials for film companies – such as Harry Potter and the latest Star Wars movie.

"There really isn't any other company like us, and through moving to our new premises, we can continue to expand."

The 10-unit scheme is set to complete in July and is the second phase of development at Apollo Park, Wroxton, which is also the headquarters of the Bentley Drivers Club.

Robert Synge of Apollo Business Parks LLP, which specialises in building small and mid-sized business units, said: "We are delighted to welcome Banbury Postiche to Apollo Park. It is very special that Banbury's oldest resident company has chosen to build their prestigious new headquarters building at Wroxton and we are on schedule for a completion date at the beginning of July.

"Their new building will allow Banbury Postiche to grow their business further over the coming years and Apollo Park's rural location, surrounded by beautiful Oxfordshire countryside, will surely provide the most pleasant working environment for staff and clients alike. Interest has been high in these small business units and we expect another two more units to go under offer very shortly."

David Williams, Partner, for agents Bidwells said: "This is a unique and exciting project, which has been created and built with great attention to detail and with the needs of occupiers at the forefront of the design. It's great that Banbury Postiche is the first company to move on site."

Bidwells, Brown & Co and Fisher German acted as agents for this deal.

Visit Banbury Postiche at: [www.banburypostiche.co.uk](http://www.banburypostiche.co.uk) and [www.wigsuk.com](http://www.wigsuk.com)

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For more information about the new scheme, visit [www.apollopark.uk](http://www.apollopark.uk) or contact: Brown & Co on 01295 273555 or Bidwells on 01865 592632.

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